



# 2025 AMTA *Drawdown Dinner* Sponsorship Guide

AMTA is a not-for-profit, advocacy, and safety training association. For more than 87 years, our work has encompassed a broad range of environmental, socioeconomic, psychosocial, safety, and compliance matters impacting provincial highways.

[See our event schedule at amta.ca/events](https://amta.ca/events)

# AMTA Drawdown Dinner

Thursday, October 16, 2025

River Cree Entertainment Centre

300 East Lapotac Blvd Enoch Alberta, Edmonton

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AMTA looks forward to welcoming you to the return of our Drawdown Dinner, Thursday, October 16, at the River Cree Entertainment Centre.

## What is included with your ticket?

Your ticket includes networking, dinner for one (1), and evening entertainment by hypnotist Wayne Lee, and artist Lewis Lavoie. As well, your ticket number will be entered into the evening draw for a chance to win one of our many prizes. **\*Please note, if attending the VIP event from 5pm-6pm, it is not wheelchair accessible.**

## Parking at the event

Parking is free

## Purchase your tickets now!

### Pricing:

#### Carrier & AMTA Elite Members

Single - \$215

Table of 10 - \$2,150

#### Associate Carrier & Supplier Members

Single - \$235

Table of 10 - \$2,350

#### Non-Member

Single - \$265

Table of 10 - \$2,650

**Please email [events@amta.ca](mailto:events@amta.ca) with all questions**

Location:

River Cree  
Resort & Casino  
300 East Lapotac Blvd  
Edmonton Alberta

Date:

Thursday, October 16

Time:

6:00pm - 9:00pm

Contact:

Laurie Tod  
780-395-7150  
events@amta.ca

# 2025 Drawdown Dinner Sponsorship

## October 16, 2025

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### Platinum GOBO Sponsor

**\$5,000 (Six available)**

- Company logo on GOBO (backlit on venue wall) during event
- One table of 10 guests
- **Exclusive VIP Cocktail Hour for GOBO sponsors only 5pm-6pm**
  - 20 drink tickets
  - Appetizers
  - Hosted in a private lounge (GOBO sponsors and guests only) **\*Note: The VIP lounge event from 5pm-6pm is not wheelchair accessible**
- Priority table placement
- Priority check-in at event registration
- Company logo included on 10 drawdown prizes
- MC recognition during event
- Recognition on AMTA social media
- Company logo on sponsor signage at registration table
- Logo displayed and linked on amta.ca event landing page

### Lanyard Sponsor

**\$5,000 (One available)**

- Company logo on event lanyards
- One table of 10 guests
- Priority table placement
- Priority check-in at event registration
- Company logo added on 10 drawdown prizes
- MC recognition during event
- Recognition on AMTA social media
- Company logo on sponsor signage at registration table
- Logo displayed and linked on amta.ca event landing page

### Gold Sponsor

**\$4,500 (Two available)**

- One table of 10 guests
- Company logo added on eight Drawdown prizes
- Company logo on signage at prizing table
- MC recognition during event
- Recognition on AMTA social media
- Company logo on sponsor signage at registration table
- Logo displayed and linked on amta.ca event landing page

### Gold Sponsor (Donated Prize Value \$1,500)

**\$4,250 (Two available)**

- One company donated prize(s) for event valued at \$1,500 to be drawn during event
- One table of 10 guests
- Company logo on donated prize at prize table
- Company signage at prizing table
- MC recognition during event
- Recognition on AMTA social media
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## Silver Sponsor

**\$4,000 (Two available)**

- One table of 10 guests
- Company logo added to five Drawdown prizes
- MC recognition
- Recognition on AMTA social media
- Company logo on sponsor signage at registration table
- Logo displayed and linked on amta.ca event landing page

## Silver Sponsor (Donated Prize Value \$1,200)

**\$3,750 (Two available)**

- One company donated prize(s) for event valued at \$1,200 to be drawn during event
- One table of 10 guests
- Company logo added to donated prize at prize table
- MC recognition
- Recognition on AMTA social media
- Company logo on sponsor signage at registration table
- Logo displayed and linked on amta.ca event landing page

## Bronze Sponsor

**\$3,500 (Two available)**

- One table of 10 guests
- Company logo added to two drawdown prizes
- MC recognition
- Recognition on AMTA social media
- Company logo on sponsor signage at registration table
- Logo displayed and linked on amta.ca event landing page

## Bronze Sponsor (Donated Prize Value \$600)

**\$3,250 (Two available)**

- One donated prize(s) for event valued at \$600 to be drawn during event
- One table of 10 guests
- Company logo added to donated prize at prize table
- MC recognition
- Recognition on AMTA social media
- Company logo on sponsor signage at registration table
- Logo displayed and linked on amta.ca event landing page

## In-Kind Prize Sponsor - Donated Prize value \$200+

- Donated prize(s) valued at \$200+ to be drawn during event
  - Cash or prize item to be received by October 1, 2025
  - Prize to be approved by the Drawdown Dinner committee
- Company logo added to donated prize at prize table
- Company logo on sponsor signage at registration table
- Logo displayed and linked on amta.ca event landing page

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