

ANNUAL GENERAL MEETING

AGENDA & MINUTES

MEETING AGENDA

LOCATION OF MEETING

April 16, 2021 – 11:00 AM

AMTA AGM – Virtual Event

MEETING AGENDA

1. Call to Order
2. Welcome Messages from Transportation Ministries
 - 2.1 Honourable Ric McIver, Minister of Transportation and Municipal Affairs
 - 2.2 Jim Lothrop, Director General, Innovation Centre - Transport Canada
 - 2.3 Premier Jason Kenney
3. Welcome Remarks from Board Chair
 - 3.1 AMTA Covid Essential Video
4. Additions or Deletions and Approval of the Agenda – *Standing Motion* Approval
5. Adoption of the Minutes of the last Meeting (2019) – *Standing Motion* Approval
6. AMTA Association Bylaws Amendment – *Ad Hoc Motion* Approval
 - Goals, Core Values and Purpose
7. Approval of 2019 and 2020 Audited Financial Statements – *Standing Motion* Approval
8. Election of Auditors for 2021 (MNP) – *Standing Motion* Approval
9. Actions, Achievements and Vision
 - 9.1 Carrier Member / Supplier Member – Membership Fee increase Information
 - 9.2 Actions and Achievements (2019 – 2020) Information
 - 9.3 Strategic Plan – The Road Ahead Information
 - 9.4 WCB Alberta Message – Trevor Alexander, President Information
 - 9.5 Governance Model Review and Next Steps Information
 - 9.6 Recognizing the AMTA Board of Directors Information
 - 9.7 AMTA – Future of Transportation Video Information
10. Next Annual General Meeting: April 21 and 22, 2022 Information
11. Adjournment Approval

Roster of Attendance**2021 AMTA Annual General Meeting – Virtual Event**

Refer to Schedule 1.

1. Call to Order

Board Chair, Jude Groves called the 2021 Alberta Motor Transport Association (AMTA) Annual General Meeting to order at 11:00 MST and welcomed all those in attendance. The meeting was held via virtual facilities in compliance with prevailing COVID-19 pandemic Public Health directives. Mr. Groves noted what would have marked AMTA's 83rd gathering was hampered by our inability to hold last year's annual meeting due to the unprecedented circumstance of the global pandemic.

2. Ministry Welcome Messages

Welcome Messages were received from the Honourable Ric McIver, Minister of Transportation and Municipal Affairs; Mr. Jim Lothrop, Director General, Innovation Centre – Transport Canada; and Premier Jason Kenney. Each message conveyed the extraordinary contribution of the Transportation Industry in recent months and the contribution of those within the industry who have worked tirelessly to maintain a sustainable supply chain in the critical delivery of essential goods and services. The AMTA was lauded for its overarching advocacy on behalf of its industry members in: training towards safety; its strategic vision and impact in driving collaborative innovation and research; and in leveraging the Industry's iconic contributions, elevating the Province's reputation as it builds towards a brighter economic recovery.

3. Welcome Remarks from the Board Chair

AMTA Covid Essential Video was shared with membership.

Mr. Groves provided an overview of the growth and contributions of the Commercial Transportation Industry. He noted that Industry is now operating within a very profoundly altered public, private, financial and cultural set of mores and its thriving impact has launched the industry into a time of exceptional creativity and innovation to address these new norms: working towards environmentally sustainable Zero Emissions; enhanced data and digitalization, the launch of Canada's first northern climate commercial trucking training facility; embracing partnerships and collaborations in building upon next generation technology and industry, shaping efficiencies and sophistication in the way our industry will lead an ever-increasing global industry. He concluded that the AMTA will endeavour to drive membership value through capacity of the Association's programs and leverage its advocacy voice at the decision-making tables.

AMTA Covid Essential Video was presented.

4. Additions and Deletions and approval of Agenda

Moved by Don Achtemichuk, seconded by Greg Sokil to approve the agenda, with no additions nor deletions.

CARRIED.

5. Adoption of AMTA 2019 Annual General Minutes_ (April 27, 2019)

The Board Chair indicated that the Minutes of the 2019 AMTA Annual General meeting is available on the AMTA Board website and was included in the distribution of materials to the voting membership.

Moved by Greg Sokil, **Seconded** by Gene Orlick to adopt the minutes of the AMTA 2019 Annual General Meeting - April 27, 2019, as presented.

CARRIED.

6. AMTA Association Bylaws Amendment – Goals, Core Values and Focus

As part of the Association’s strategic planning and directional focus as a global leader, the Board shared the updated, proposed Goals Core Values and Focus Statement, Attached hereto as **Schedule 2**. This statement is put forward to the AMTA membership for approval and inclusion in the Alberta Motor Transport Association Bylaws.

Moved by Tim Bennett, **Seconded** by Dan Columbus to approve for inclusion in the Alberta Motor Transport Association Bylaws the Goals, Core Values and Focus Statement, as presented to the meeting.

CARRIED.

7. Approval of 2019 and 2020 AMTA Audited Financial Statements

Mr. Groves reiterated the fact that the Association was unable to hold its 2020 Annual General meeting due to public health directives of the COVID 19 Global Pandemic. The Association Voting Members will cast their vote on the approval of the 2019 and 2020 AMTA Audited Financial Statements respectively, as provided in advance of the 2021 Annual General meeting.

Finance Chair, Real Durand provided highlights of the respective Audited Financial Statements, performed by appointed External Auditors Myers Norris Penny (MNP) LLP for the respective Audit years ending December 31, 2019, and December 31, 2020.

Motion To Approve the Audited Financial Statements of the Alberta Motor Transport Association for the period ending December 31, 2019.

Moved by Greg Sokil, **Seconded** by Dave Schmidt to approve the Alberta Motor Transport Association Audited Financial Statements for the period ending December 31, 2019, as provided to Voting Members in advance of the Meeting.

CARRIED; and

Motion To Approve the Audited Financial Statements of the Alberta Motor Transport Association for the period ending December 31, 2020.

Moved by Dave Hewlett, **Seconded** by Kevin Ramsay to approve the Alberta Motor Transport Association Audited Financial Statements, for the period ending December 31, 2020, as provided to Voting Members in advance of the Meeting.

CARRIED.

8. Election of Auditors

Motion to Appoint the external Auditors of the Alberta Motor Transport Association, Meyers, Norris Penny (MNP) LLP, for the 2021 fiscal year.

Moved by Dan Columbus, Seconded by Ken Roseneau to appoint Meyers Norris Penny (MNP) LLP as Alberta Motor Transport Association Auditors for the 2021 fiscal year.

CARRIED.

9. Actions Achievements and Vision

9.1 CRA Membership Fee Review:

Carrier Member /Supplier Member – Membership Fee Increase

Mr. Groves outlined the fee schedule transition to take effect in 2021, attached hereto as **Schedule 3**. Compliance and Regulatory Affairs' fees rates have been reviewed by the Board over the past few years. There has been no increase to the fee structure within the last eight years, and economic indices have not been applied to the fee structure to keep pace with the ever-increasing economic costs. It was a necessary decision of the Board to introduce a nominal fee increase across all membership categories: Carrier, Subsidiary Carrier and Supplier members. Mr. Groves noted the distinction in fees relative to the carrier fleet size and the inherent decrease in fees enjoyed by those carrier members with multiple organizations registered as CRA members beyond the parent corporation. In comparison, among the Canadian landscape, AMTA offers one of the most affordable membership Associations and takes pride in the service offerings its members.

9.2 Actions and Achievements (2019 – 2020)

Mr. Groves provided a high-level overview of the significant achievements, initiatives and \$33.5M project collaborations embarked upon by the AMTA over the past two years. He noted these achievements were realized despite the challenges of navigating within global pandemic environment. Highlights are enumerated below:

- Completed development of CTSP and CTSC courses in 2019 and offered free Aggregate Hauling Equipment and the Managing Injuries in the Workplace courses by working with the City of Edmonton and the Creative Sentencing Program in working with the WCB;
- Provided training for more than 1,400 class students and 6,000 online;
- Hosted more than 3,000 people at industry events in 2019;
- Improved our safety oversight adding 30 new COR, PIR refunds ~ \$4M;
- Since March as the Pandemic broke, AMTA worked hard at the national level and across all provinces to ensure that trucking was not affected by the transborder restrictions with the US;
- Free Hauling & Injury courses;
- Instrumental in partnering to deliver 15,000 PPE deliveries, spearheading the “Thank a Trucker Campaign” to name a few, garnering media, public and parliamentary recognition;
- Promotion Video promoting our industry as an essential economic driver it was, contributing 51% of every dollar that Alberta generates within our GDP to monetized value;

- AZETC Program, in partnership with Emissions Reduction Alberta and researchers from the University of Alberta to be socialized in more detail later this summer that will see two hydrogen fuel cell trucks along the QE2 corridor led by carriers: Bison Transportation and Trimac Transportation;
- EVID – supporting the AZETC initiative;
- Platooning, stewarding the National pilot technology; and
- AMTA initiatives on the horizon, and a strategic partnership with Serious Labs specializing in heavy equipment and virtual simulator training.

9.3 Strategic Plan – The Road Ahead

The Board is setting its sights on supporting the growth and transition envisioned by the Association in solidifying a strategic plan focused on leadership: in improving safety and development of enhanced training programs; with the adoption of greener technology, fostering industry integration of new technologies; and in advocating for regulatory frameworks to support growth and a sustaining growth and value proposition for the commercial transportation industry.

The Road Ahead vision and guiding principles are captured below:

- Safety is our Priority;
- Value Proposition: Canadian understanding of the value of the Commercial Transportation Industry;
- Recognize disruption opportunities and position ourselves to be nimble and responsive to emergent challenges;
- Shaping a resilient industry, and adding value for our members;
- Improving upon the quality of life for those entering and finding a career within the industry; and
- Engaging and working in partnership with our multiple stakeholders to ensure a sustainable supply chain of essential goods and services - including carrier member and front-line team support along with government, our cornerstone partners, and private enterprise.

Strategic Government Relations: Mr. Groves went on to elaborate on the eight-step government relations approach in advancing our Association’s value proposition in being a major contributor in Canada’s and the Province’s economic recovery: building deeper relationships at both the Federal and Provincial level and building a rapport as a trusted advisor in the development of mutually-beneficial solutions that will position the AMTA at the forefront as an industry advocate. A tangible example of these efforts is the embodiment of the vision for the AMTA Campus. Mr. Groves opined that the Board has yet to make a final decision on the approval of the advancement of the project but is very much encouraged by the support for the Project by the Premier and his Caucus, Provincial ministries, and the Federal Department of Transportation. The project is well positioned as an economic development initiative that will serve shared-stakeholder interests, leveraging the education and training of the next generation of our industry workforce.

Policy Advocacy: With the elimination of over 12,000 permits within industry, and most notably new generation wide-base single tires, AMTA remains closely connected with Government, especially within our own Province and continues to ensure that AMTA’s priorities are reflected in political platforms --taking a place at the discussion table. (e.g., Cannabis and intoxication; improved roadside rest stops on key transportation routes).

AMTA continues to develop non-partisan relationships across the political spectrum as appropriate.

Strategic Plan (5 Pillars):

- Collaboration;
- Data Analytics;
- Leadership in Safety Education;
- Membership Engagement and Growth; and
- Advanced Technology and Training.

9.4 WCB Alberta Message

A virtual message from Trevor Alexander, President, Alberta WCB was presented to the AGM. Mr. Alexander conveyed his congratulations and that of the WCB Board of Directors to the AMTA and the transportation sector for its success in navigating the challenges in maintaining a sustainable supply chain for the benefit of all Albertans. He lauded AMTA's support of its industry members. He went on to acknowledge the rich partnership that is enjoyed between WCB and the AMTA in keeping the Transportation industry safe, the injured workers supported, and the derived benefits to industry members. President Alexander also championed AMTA's Campus vision to become a self-sufficient safety association.

9.5 Governance Model Review and Next Steps

Doug Paisley, Nomination Committee Board Chair, offered the anticipated next steps in the Board's support of the AMTA strategic plan. The plan captures the need to amend the existing bylaws to ensure the Board is positioned to support industry transitions in terms of growth, economic development opportunities, technological disruption in working with industry partnerships, and consideration for governmental policy shifts. These components will require balancing inherent industry risk and the infrastructure in which to support the development of the AMTA Campus.

The Board will also partake in a skills and competency review to ensure that the Board composition embodies the right mix of industry knowledge, skills and education to support its shift from an operations to a governance, strategic oversight model, and to ensure that the AMTA is well served in terms of governance, vision, and capacity to execute.

9.6 Recognizing the AMTA Board of Directors 2021

Board Chair, Jude Groves introduced the continuing appointment of the AMTA Board of Directors. The appointees will serve until such time as a new governance model and board composition matrix is finalized to support the AMTA Board's nominating process.

Executive Committee	Past Chairmen
Board Chair- Jude Groves Sr. Vice Chairman – Real Durand Vice Chair – Tim Bennett Immediate Past Chair – Doug Paisley	Grant Mitchell Gene Orlick Carl Rosenau Greg Sokil

Directors at Large	Regional Directors
Ken Rosenau Dave Hewlett Terry Siemens Don Achtemichuk Kevin Ramsay Sunny Punian Dan Columbus Marcel Pouliot	Brad Beerling – Southern Cam Jesse - Central David Schmidt – Edmonton Rod Shopland – North East

9.7 AMTA Future of Transportation

The AMTA Future of Transportation Video was presented.

10. Next Annual General Meeting

The 2022 Alberta Motor Transportation Annual General Meeting will be held in April, 2022. The exact date and venue will be announced on the AMTA Website once details are established.

11. Adjournment

Moved by Dan Columbus to adjourn the 2021 Alberta Motor Transportation Association Annual General Meeting at 12 Noon.

CARRIED.

SCHEDULE 1

AMTA - 2021 AGM

Attendee Report

Report Generated: 5/3/2021 12:54

AGM 2021 Webinar ID
871 8571 6888

Host Details

Attended User Name (Original Name) Email

AMTA PRODUCTION TEAM (ConventionALL Management Inc.)

Attended	Kelsey Hipkin	Kasia.Mrowiec	Amanda Labadie
	Dan Columbus	John Bonham	Connie AMTA Events
	Cam Jesse	Sonja Houston	Kristi Phinney
	Doug Paisley	Sara Witzke Jon	Tat Wong
	Sunny Punian	Hagen Steven	Josh Hannaberry
	Marcel Pouliot	Atnikov Mo Khan	Angie.Parent
	Karen Chow	Will Pina Claude	Brookes Merritt Cliff
	Chris Nash	Chad Eamer	Litke
	Terry Siemens	Agnes Rozanska	Heather Ramsay
	Connie Grace - AMTA Events	Melanie Simard	Robert.Destree victor
	Rod Shopland	JS Bouchard	Michelle.Spacil Matt
	Greg Mitchell	Brittany James	Cook Christine Van
	Don Achtemichuk		Essen Jamie
	Tim Bennett		Benjamin
	Real Durand		
	Brad Beerling	Deborah.MacDonald	Devyn Shannon
	Carl Rosenau - Vexsl	VEXSL - Cole Fouillard	Brandon Choy
	Kimberley Burfoot	dale.howard	alanjack
	Andrew Barnes	Erik Sherman	Michael Ahart
	Dave Schmidt	Tom Duda	Michael Ahart
	Tech-2 (Elaine) Conventi	Kristin Picken	Patrick La Forge
	Kevin Ramsay	Terry Warkentin	Neil Dubois
	Dave Hewlett	Jeremy Woolward	Chad Boone
		Evan Edbom	Rob Eskens
		D Cooper	Terri.Johnson
		Shawn Boucher	Stephen Lindwall
		Rob Mackin	Korey Marshman

The AMTA is the global leader for transportation safety, innovation, and data driving the growth of Alberta's economy by 2025.

Core purpose

Delivering Alberta's essentials –We make life better.

AMTA's Core Values

"To boldly go where no association has gone before..."

Character of our people

Relentless professional integrity with a commitment to service, collaboration, fairness, and respect that celebrates diversity and drives excellence in everything we do.

Advancing innovation

Exploring opportunities for continuous improvement to provide solutions that support and encourage positive advancement of the AMTA and industry.

Member focused

Hearing and responding to our members; respecting the importance of their experience and continuously striving to create value that exceeds expectations throughout our planning and delivery.

Passion for industry and safety

Bringing our energy and expertise to everything we do in support of an essential industry that makes the world a better place.



Proposed Adjustment to Fee Structure for Carrier Members / Supplier Members
2021-02-05

Fee Table 1 Carrier Members 2121	
Number of NSC Registered Vehicles over 11,794 kgs	Annual Carrier Member Fee
1-5	\$302.5
5-10	\$605.00
11-20	\$1,182.5
21-30	\$2,365.00
31-50	\$3,547.50
51+	\$7,095.00

Fee Table 2 Carrier Members 2121	
Number of NSC Registered Vehicles over 11,794 kgs	Annual Subsidiary Carrier Member Fee
1-5	\$100
5-10	\$200
11-20	\$300
21-30	\$400
31-50	\$500
51+	\$600

Fee Table 3 Supplier Members	
2> Employees	\$499,00
3< Employees	\$998.00